

Stalin Raja



Guduvanchery



+91-8111051666



stalin.metakey.solutions



stalinjameson@gmail.com

A chartered engineer with experience in Startup **Product and program management**, lightweight Materials Innovation, **Media Production**, **Business development** with web3 technologies, and **Ed-Tech** strategies. Constantly pursuing and learning the newest, most prominent, and most efficient way in Digital Business development frameworks for Products and Services. I seek to leverage my creative & analytical solution-making abilities with the progression and advance it further in your organization.

Experience

Nov 2021 - Till Date

Freelance Business Consultant

Metakey Solutions Pvt, Ltd., Thoothukudi.

I worked with Metakey Solutions Pvt, Ltd., to Contribute along with Entrepreneurs, Students, and Startups with digital business solutions and to leverage the Non-technical part of the business to automate and administrate their business easily. The company is currently developing an Open-Source community-based Job profile sharing and administering platform for freelancers and startups to share their resources and contribute coordinately to bring the best outcome for the client's needs under six divisions.

- **Branding & Marketing**
 - **Web-App Development**
 - **Business Infrastructure**
 - **Chartered Solutions**
 - **Supply Chain**
 - **HR Solutions**
-

Sep 2020 - Oct 2021

Customer Service Associate

Amazon Development Centre - Coimbatore.

- Investigated and resolved customer issues, complaints, and problems in a professional and timely manner, aiming to achieve a satisfactory resolution for the customer and the company.
 - Updated knowledge Centre with products and services to maintain a competitive edge.
 - Liaised with various departments to address customer inquiries that required expertise.
 - Achieved high **weekly and monthly RAP** on customer service metrics.
 - Organized and participated in **Kaizen events** brainstorming ideas to resolve existing issues.
-

Jun 2018 – Jul 2020

Project Coordinator [UX-Design and Content]

Aegis Techsolutions Pvt Ltd - Chennai

- Led a cross-functional team of content creators, editors, and designers to optimize creation processes, resulting in a 20% increase in efficiency and a 15% reduction in production time.
- Collaborated with subject matter experts to ensure accurate and relevant content, aligning with company goals and industry trends.
- Implemented a content management system (CMS) to streamline content creation, editing, and publishing, improving version control and reducing errors.

- Conducted regular content audits to identify gaps and opportunities for improvement, leading to a 25% increase in overall UX quality.
- Utilized PM best practices to enhance UX Satisfaction, resulting in a 30% increase in organic traffic and improved search engine ranking.

Dec 2017 – Jun 2018

Content writer.

Aegis Tech Solutions Pvt, Ltd., - Thoothukudi.

- Played a key role in establishing the company as an industry thought producing in-depth whitepapers and research-driven content that showcased expertise and industry knowledge.
- Collaborated with internal teams to gather data, insights, and customer success stories, weaving them into compelling narratives that resonated with both technical and non-technical audiences.
- Created high-quality and engaging content for various digital platforms, including articles, blog posts, website copy, and social media content, consistently maintaining brand voice.
- Conducted thorough research to gather accurate and relevant information on industry trends, technologies, and services, ensuring content was informative and up-to-date.
- Collaborated closely with subject matter experts and stakeholders to gather insights and technical details, translating complex information into accessible and reader-friendly content.

Jun 2017 – Dec 2017.

Learning and Development Associate.

LMES Academy Pvt, Ltd., - Chennai.

- Controlled curriculum backlogs by 60% by automating process documenting and Digitalizing the workflow.
- **Upskilled & Coached FLMS** with respective teams on challenges to ensure Continuous Subject oriented Learning system delivery.
- Optimized workflow by implementing Digital Agile management systems to Course syllabus Management Team.
- Streamlined & Executed daily operations & Delivery. Delivered projects like saving FTE's cost, Reduction in Kit tolerance rate from `17% to < 10%
- Designed and developed effective LMS materials, and resources Managed the L&D budget and tracked expenditures.

Education

Post Graduate Diploma in Mental Health - 7.56 CGPA (2024).

Christian Medical College, Vellore.

M.Sc in Applied Psychology – 7.8 CGPA(2023).

Alagappa University, Karaikudi.

M.B.A in Education Management – 7.45 CGPA (2021).

Alagappa University, Karaikudi.

B.tech in Mechanical Engineering – 6.24 CGPA (2017).

Karunya University, Coimbatore.

Diploma in Mechanical Engineering – 80.46% (2014).

Jayaraj Annapackiyam CSI Polytechnic College, Thoothukudi.

SSLC – 79% (2011).

St.Thomas Mat, Hr. Sec. School, Thoothukudi.

Proficiency

Creative Design

- Figma
- Adobe Creative Cloud
- Oxygen
- Fusion 360
- Blender

Product Development and Program Management

- HTML/CSS/JS
- Open Project/JIRA
- Open LMS
- MangoDB
- Azure Cloud

Certification

- [Authorized Chartered Engineer \(CEng\)](#) by The Institute of Engineers (INDIA) from 07 DEC 2021
- [Google-Foundations of Project Management](#) Issued by Coursera by July 2022
- [Google-Project Initiation: Starting a Successful Project](#) Issued by Coursera by Aug 2022
- [Google-Project Planning: Putting It All Together](#) Issued by Coursera by Oct 2022
- [Google-Project Execution: Running the Project](#) Issued by Coursera by Mar 2023

Portfolio

- Pioneered adaptive learning algorithms for personalized employee training, optimizing skill acquisition and retention rates by 40% - [Sentinel HR](#)
- Curated "Echoes of Tomorrow," an immersive exhibit on technology's impact - [Madras Art Weekend](#)
- Collaborated with cross-functional teams to develop innovative product prototypes, balancing aesthetics, functionality inheriting brand identity - [ZOHO Corp](#)
- Developed Community-based learning Platform For Ed-Tech Startups - [LMES Academy](#)
- Developed and optimized B2B product and Service consulting platform- [Metakey Solutions](#)
- Developing Digital Decentralized Monetary Service . - [NanoTricks](#)
- **Internship and project in Tuticorin Thermal Power station-Tuticorin.(2017)**
Scope: **Efficiency Improvement and Emission control by Retrofitting turbine blades.**
Result: Achieved **6.6% efficiency improvement** by retrofitting HP blades.
- **Internship and project in Nellai TVS-Tuticorin.(2014)**
Scope: **Design and Prototype of the Shaft drive system to replace the chain drive.**
Result: Prototype tested for the life of the drive over 3+ years and 80000 KM.

Personal information

Date of birth : 09.04.1996
Languages known : Tamil and English.

JP. Stalin Raja B.Tech., MBA., M. Sc., PGDMH.,

